



2017 ADVISORY BOARD OPPORTUNITIES

Serving on the Green Camps Advisory Board will put you on the frontline of pro-environmental change among camps in the U.S. and Canada. It's an extraordinary opportunity for folks passionate about green building, sustainable operations, environmental education, and community-led change.

We're building a movement, and you'll be a crucial part of our volunteer leadership team. Board Members are provided with the most up-to-date information about Green Camps, fundraising support, and public recognition of their service.

About Green Camps

Green Camps is leading the environmental sustainability movement among camps. We

- raise awareness and build capacity among camp professionals;
- provide camps with tools, resources, and services to support green action;
- develop fun and effective educational programs for campers; and,
- certify green camps and promote the sustainable camp community.

We've just launched an amazing online platform to support camps in planning and implementing green actions. It's an exciting time of growth for us, with many more announcements to come.

Green Camps is currently a fiscally sponsored project of Los Angeles-based Community Partners. Our team is based in Texas and Massachusetts. We are planning to transition into a fully-fledged 501(c)3 nonprofit in 2018. You will play a key role in that transition.

Who We're Looking for

The Advisory Board provides critical leadership and oversight of Green Camps in governance, fundraising, and finance. Board Members are active advocates and ambassadors for the organization, and are fully engaged in identifying and securing the financial resources and partnerships necessary to advance the Green Camps mission.

We're interested in candidates who have demonstrated leadership and achievement in the camp, nonprofit or business sectors, especially those with skillsets in the following:

- *Accounting and finance*: overseeing and reviewing financial reports to monitor budgets and fiscal health, and support the development of new processes and reporting

- *Law*: ensuring nonprofit compliance, reviewing and overseeing contracts, and putting appropriate legal protections into place
- *Marketing*: developing and implementing marketing plans, traditional media outreach, social media strategy, and marketing strategy for corporate fundraising
- *Fundraising*: particularly major donor, foundation, and corporate giving
- *Sustainability*: expertise in water management, energy efficiency and renewables, waste reduction, and other major areas

Applicants should have significant personal and professional networks in New England, Greater Los Angeles, and/or nationally.

So we can credibly solicit contributions from foundations, organizations, and individuals, we maintain a give-get board. This means that board members make annual contributions to Green Camps commensurate with their capacity to give, and commit to raising significant funds on our behalf. Some professional services given above and beyond Board service are considered personal in-kind contributions.

We're at a critical stage of growth, so it's important that members of our board feel comfortable and confident in helping us with fundraising, including donor identification, cultivation, and stewardship. We also ask members to participate on our committees.

Board Members serve two-year terms and are eligible for reappointment for up to two additional terms. Further details are available to candidates during the selection process.

To Apply

Please send your resume and a cover letter explaining why you are interested in joining the Green Camps Advisory Board to Joanne Zygmunt, Operations Director, at joanne@greencamps.org. We will acknowledge acceptance of your application within two business days. Applications are accepted on a rolling basis.

More information about us is online at www.greencamps.org. If you have any questions, please call Joanne on (508) 649-3479 or email her at the address above.

Thank you for your interest in joining our leadership team!