



ADVISORY BOARD MEMBER PROSPECTUS

Thank you for your interest in serving on our Advisory Board! We're building the Green Camps Movement, and Board Members are a crucial part of our volunteer leadership team. You'll be on the frontline of pro-environmental change among camps. It's an exciting opportunity for folks passionate about environmental stewardship, sustainable living, youth leadership, STEAM education, cleantech, and local action. You'll be making a difference, working with an energetic, committed team.

We invite you to apply

Please review this document and www.greencamps.org before applying to our board. When you're ready, complete the application at <https://goo.gl/forms/Do0yTUljnNPjJKa33>. You will be asked to provide two references and to submit your resume separately to joanne@greencamps.org.

Once we receive your application, we'll send an email acknowledgement. After we review your application, we may invite you to interview. We'll notify you of our decisions throughout the process. Applications are accepted on a rolling basis. We do keep applications on file for future consideration.

If you have any questions, please contact Joanne Zygmunt, Operations Director, at (508) 649-3479 or joanne@greencamps.org.

It's an exciting opportunity

Our mission is to empower camps as environmental stewards and inspire campers to live sustainably:

- We empower camps to take action
- We develop and mobilize resources to support camps
- We train camp professionals
- We educate youth and adult campers in fun, interactive ways
- We demonstrate the impact of green camps

This year is an exciting one for us. We'll be launching new programs, continuing to build our online community, and setting a three-year strategic plan. It's also a critical year for us as we work to expand our funding. As an Advisory Board Member, you'll play an important role in our growth and success:

- Help raise funds and establish partnerships that grow Green Camps and expand our programs
- Advocate for environmentally sustainable camps and act as an ambassador of Green Camps
- Develop and expand the Advisory Board
- Advise in your area of expertise or interest, particularly with regard to program development
- Provide oversight of organizational finances
- Provide accountability to our funders, the camp community, and Community Partners
- Monitor and evaluate our performance

Please note that Advisory Board Members have no legal responsibilities since Green Camps is a fiscally sponsored project of Community Partners. It is their Board of Directors who are the legally recognized entity of the 501(c)3 of

which we're a part. Community Partners, based in Los Angeles, provide us with charitable tax-exempt status, financial and accounting services, HR and payroll services, and other services beneficial to our small nonprofit.

What we ask of you

Full participation – The Advisory Board meets virtually every even-numbered month (6 times a year), on the second Tuesday of the month, from 5:30 p.m. to 7:30 p.m. We expect members to have reviewed any preparatory documents beforehand, and to actively participate in decision-making.

Give and get – So we can credibly solicit contributions from foundations, businesses, and individuals, we maintain a 100% Giving Advisory Board. This means members make annual contributions to Green Camps commensurate with their capacity to give (we do not set minimum contributions). Members also commit to raising funds or making beneficial introductions on behalf of Green Camps.

Ambassadorship – Members agree to have their name, photograph, and biography used in marketing, outreach, and fundraising materials. We encourage Members to volunteer to represent Green Camps at conferences and high-level meetings or in social and traditional media. We ask that Members help raise awareness of Green Camps within their own networks.

Expertise – Advisory Board Members support Green Camps in their particular area of interest or expertise. We'll ask for your advice at Advisory Board meetings, but also in-between, one-to-one via email and telephone. We're very careful about not wasting anyone's time and respect your availability.

Commitment – Members are genuinely committed to our mission and become knowledgeable about what we do and how we operate. We ask that you serve one three-year term, after which time you may be re-appointed by the Board for up to two additional terms.

What we look for in applicants

We aim to add members who will bring a diversity of perspective as well as expertise and resources. At this time, we're looking for some of the following skills and qualities (in no particular order):

Skills

- Strategic planning
- Marketing (digital, social media, cause, B2B, content, and trade show)
- Fundraising (sponsorship, membership, crowdfunding, donor-giving, and grants)
- IT (Wordpress and Salesforce)
- Accounting / nonprofit finance
- Youth development
- Green tech or green building

Qualities

- Deep interest in the mission of Green Camps
- Understanding of the camp community and its needs
- Comfort working in the start-up stage of a nonprofit
- Positive, collaborative attitude
- Serious commitment to participate actively
- Established networks, especially in MA or NC