



## ADVISORY BOARD MEMBER PROSPECTUS

Thank you for your interest in serving on our Advisory Board! Our mission at Green Camps is to empower camps and RV parks to reduce their environmental impact and inspire the next generation of eco-leaders. Advisory Board Members are a crucial part of our volunteer leadership team.

You'll be at the forefront of nationwide pro-environmental within the camping community. It's an exciting opportunity for folks passionate about environmental stewardship, sustainable living, youth leadership, STEAM education, cleantech, and local action. You'll be making a difference working with an energetic, committed team.

### **We invite you to apply**

Please review this document and [www.greencamps.org](http://www.greencamps.org) before applying to our board. When you're ready, complete the application at <https://goo.gl/forms/Do0yTUIjnNPjJKa33>. You will be asked to provide two references, and to submit your resume separately to [danny@greencamps.org](mailto:danny@greencamps.org).

Once we receive your online application and resume, we'll send an email acknowledgement. After we review your application, you may be invited to participate in a 30-minute screening phonecall. After that, you may be invited to interview with our committee. We'll notify you of any decisions throughout the process.

Applications are accepted on a rolling basis. We do keep applications on file for future consideration. If you have any questions, please contact Danny Sudman, at (704) 450-1901 or [danny@greencamps.org](mailto:danny@greencamps.org).

### **It's an exciting opportunity**

At Green Camps, we motivate camps to take action; develop and mobilize resources to support and empower camps; train camp professionals; educate youth and adult campers in fun, interactive ways; and do much more to further our mission. It's an exciting time for us. We've just launched a camp membership program and online community that empowers camps to take action. It's also a critical time for us as we work to expand our funding.

As an Advisory Board Member, you'll play an important role in our growth and success:

- Help raise funds and establish partnerships that grow Green Camps and expand our programs
- Advocate for environmentally sustainable camps and act as an ambassador of Green Camps
- Develop and expand the Advisory Board
- Advise in your area of expertise or interest
- Provide oversight of organizational finances
- Provide accountability to our funders, the camp community, and our fiscal sponsor
- Monitor and evaluate our performance

Please note that Advisory Board Members are not compensated and have no legal responsibilities. Since Green Camps is a fiscally sponsored project of Community Partners, it is their Board of Directors who are

the legally recognized entity of the 501(c)3 of which we're a part. Community Partners, based in Los Angeles, provide us with charitable tax-exempt status, financial and accounting services, HR and payroll services, and other services beneficial to our small nonprofit.

## What we ask of you

*Full participation* – The Advisory Board meets via conference call about every other month, usually on a Tuesday from 5:30 p.m. to 7:30 p.m. We expect Members to have reviewed any preparatory documents beforehand, and to actively participate in decision-making. We estimate that Members give a *minimum* of about four hours to Green Camps each month.

*Give and get* – So we can credibly solicit contributions from foundations, businesses, and individuals, we maintain a 100% giving Advisory Board. This means Members make annual contributions to Green Camps commensurate with their capacity to give (we do not set minimum contributions). Members also commit to raising funds or making beneficial introductions on behalf of Green Camps.

*Ambassadorship* – Members agree to have their name, photograph, and biography used in marketing, outreach, and fundraising materials. We encourage Members to volunteer to represent Green Camps at conferences and high-level meetings or in social and traditional media. We ask that Members help raise awareness of Green Camps within their own networks.

*Expertise* – Advisory Board Members support Green Camps in their particular area of interest or expertise. We'll ask for your advice at Advisory Board meetings but also in-between, one-to-one via email and telephone. We're very careful about not wasting anyone's time and respect your availability.

*Commitment* – Members are genuinely committed to our mission and become knowledgeable about what we do and how we operate. We ask that you serve one three-year term, after which time you may be re-appointed by the Advisory Board for up to two additional terms.

## What we look for in applicants

At this time, we're looking for the following skills and qualities (in no particular order):

### *Skills*

- Communications and marketing (digital, cause, B2B, trade show)
- Philanthropy and fundraising (corporate, foundation, major donor, individual giving)
- Nonprofit development and strategic planning
- Green building/cleantech
- Environmental education
- Nonprofit accounting

### *Qualities*

- Deep interest in the mission of Green Camps
- Willingness to widely promote Green Camps
- Comfort working with a small nonprofit organization
- Understanding of camp/RV park needs
- Established networks, especially in MA or NC